

Sponsorship and Exhibition Opportunities

In a busy marketplace staying current and at the front of customers' minds can be challenging. Event sponsorship can be an invaluable part of marketing mix to highlight your brand's market presence and leadership in the given business area.

EuCAP 2018 offers your company a great opportunity to showcase brand, solutions, innovation or just to keep in touch with your current and prospective clients. Our sponsorship and exhibition opportunities present a varied offering which can be tailored to your particular needs.

Why EuCAP 2018?

The European Conference on Antennas and Propagation (EuCAP) is owned by the European Association on Antennas and Propagation (EurAAP). Organised each year since 2006, EuCAP has become a major and referenced event in the area of antennas and propagation, attracting a wide audience from all continents.

The mission of the conference is to provide a forum and meeting place for over 1,000 experts from industry, academia, research institutes and agencies.

The importance of knowledge and ideas sharing is greatly reflected in the exhibition hall. This is a chance for all attendees to catch up on the latest state-of-the-art technology, instrumentation, test facilities, software tools and documentation available in the field of Antennas and Propagation.

EuCAP 2018 will include

Industrial and Scientific programme

- Plenary sessions with keynote speakers
- Sessions with invited speakers
- Convened sessions with oral presentations
- Regular sessions with oral presentations
- Poster sessions
- Short courses
- Workshops: industrial and scientific

Large exhibition for 3 ½ days

Social Calendar

- Welcome reception held in the ICC Capital Hall
- Conference dinner at the historic National Maritime Museum
- Take the opportunity to explore London

Payment policy

IET Services Limited operates a 30 day payment policy, counted from the day of invoice receipt. Floor space and sponsorship will be only confirmed upon receipt of payment. Breach of payment terms may result in release of reserved items.

*All prices are subject to UK 20% VAT.

Contact us

For further enquires please contact:
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Welcome



Welcome to the UK, the country of Shakespeare, Queen, James Clerk Maxwell HM The Queen, Big Ben, red phone boxes, fish and chips, the Beatles, black cabs, high tea and so much more. Get ready because...

London's calling!

With its abundance of international influence, culture, tourist spots and history, London is the perfect place to host the 12th edition of EuCAP.

The conference will be held in a purpose built conference and exhibition centre, ExCeL, located only five minutes away from London City airport, with two on-site DLR Stations (Prince Regent entrance is situated immediately next to the venue in ICC Capital Hall).

eucap2018@theiet.org www.eucap2018.org [#EuCAP2018](https://twitter.com/EuCAP2018)

EuCAP 2018

EurAAP

The 12th European Conference on Antennas and Propagation

8-13 April 2018 | ExCeL London, UK

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Organised by



Supported by



EuMA European Microwave Association

IET The Institution of Engineering and Technology



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Key sponsorship opportunities

	Platinum €17,500* (max 3)	Gold €11,000* (max 3)	Silver €8,000*	Bronze €4,400*	Exclusive Dinner Sponsor €15,000*	Exclusive Drinks Reception Sponsor €11,000*	Exclusive Sponsorship: Conference Lanyards €9,500* Branded USBs €9,500* EuCAP 2018 App Sponsor €10,000* Delegate Bag with choice of branded plug converter or power bank €11,500*
Exhibition space	6m x 3m (shell or raw space)	3 m x 3m (shell scheme)	3m x 3m (shell scheme)		3m x 3m (shell scheme)		
Conference delegate passes including dinner tickets	3	2	1 (1 extra dinner ticket)	1	1 conference pass and table for 10 at the dinner	1	
On site branding	Sponsor allowed to bring their own, electronic signage, logo included in the glass wrap artwork at the Prince Regent entrance	Included in the glass wrap artwork at the Prince Regent entrance			An opportunity to provide additional branding at the dinner venue	An opportunity to provide branded napkins as well as additional branding during the reception/ wine glass charms/ drink named after	App sponsor included with QR code on the totem in front of the ICC entrance
3hr use of a meeting room for client meetings or presentations	Included	available for hire with preferential choice of times**	available for hire with preferential choice of times**	available for hire with preferential choice of times**	available for hire with preferential choice of times**	available for hire with preferential choice of times**	available for hire with preferential choice of times**
An opportunity to invite a speaker (afternoon technical presentation)	Included						
Advertisement in the EuCAP 2018 Programme Book	Full page	Half page	Quarter page	Quarter page	Half page		
Company profile on the EuCAP 2018 website	Included				Included	Included	
Welcome speech (5 mins)					Included	Included	
Bingo card	Included	Included	Included	Included	Included	Included	
Company marketing item distributed to all delegate bags (1 item per sponsor; weight and size restrictions apply)	Included	Included					
Logo included within various marketing activities during the lifecycle of the event							
On all digital marketing materials (subject to time of booking)	Included	Included	Included				
On all printed materials (subject to time of booking)	Included	Included					
Listed on the EuCAP 2018 website	Included	Included	Included	Included	Included	Included	Included
On the holding slide	Included	Included					
Within the EuCAP 2018 Programme Book	Included (cover)	Included (cover)	Included (page 3)	Included (page 3)	Included (page 3)	Included (page 3)	Included

* prices subject to 20% UK VAT. ** opportunity to book rooms in advance before they are made available for hire to anyone else.

Additional sponsorship opportunities

Industrial workshop: €2,500* (100-minute slots)

- Workshop room for discussion or presentation (AV included)
- Synopsis of the workshop to be approved by EuCAP committee to ensure suitable content
- Room availability/size/time to be confirmed once conference programme has been set
- Overview of the workshop to be included in the programme book and published on the website

Best paper awards: €4,000

- Company name included on the awards page within the conference programme book/website
- Company representative to give awards to the winners during the closing ceremony

Travel grants:

- A number of students and participants cannot afford the conference fee or travel to the conference. Sponsoring a travel grant enables those individuals to take part in the conference. Please speak to us about how to get involved.

Additional on-site branding and advertising:

- We have a number of on-site branding options within the venue as well as advertising options in the programme book. Please get in touch to find out more.

Bespoke packages:

- Sponsorship options are not limited to those listed. If you are interested in sponsorship but cannot see options that would be suitable, please do get in touch to discuss what we can do for you.

Exhibition

The exhibition is a vital part of the event, giving companies an opportunity to present their solutions and products to the wider audience. The exhibition will be open from Monday, 9 April 2018 until the afternoon of Thursday, 12 April 2018.

We offer two options: shell scheme (minimum booking of 9sqm) and free space (minimum booking of 18sqm). Please note that both shell and free spaces can only be reserved as multiples of 9sqm.

Shell scheme package (3m x 3m) €3,500* includes:

- 1 table, 2 chairs, light and power supply
- 1 full delegate pass valid for full week
- 1 exhibitor pass
- listed in the EuCAP 2018 Programme Book (30 word company profile and logo)
- listed on the EuCAP 2018 website (30 words company profile, logo and link to your company's website)

Free space package (min 6m x 3m) €6,000* includes:

- 1 table, 2 chairs, light and power supply
- 1 full delegate pass valid for full week
- 1 exhibitor pass
- listed in the EuCAP 2018 Programme Book (30 word company profile and logo)
- listed on the EuCAP 2018 website (30 words company profile, logo and link to your company's website)

Extra stand personnel passes are limited to the exhibition area and available at €80* per day including lunch and refreshment breaks.

Platinum, Gold and Silver sponsors have a first choice of space, subject to the signed contract being received by 1 May 2017. Exhibition space bookers will be given a choice of location on a first come, first served basis. Additional furniture, equipment, catering etc. are subject to additional fees.